

Targeted Selling

by Mike Godfrey

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you 99% of the producers out there know nothing about Selling to a targeted list - Presspoint CRM Target marketing is the only effective way to optimize marketing resources. Target marketing is about attracting customers who will buy what youre selling. Targeted Selling: Change Your Behaviour and Get That Sale . Targeted Selling: Change Your Behavior and Get That Sale: Mike Godfrey: 9780134567990: Books - Amazon.ca.